

Masthead Logo

ILA/ACRL Minutes and Reports

7-7-2003

ILA/ACRL Executive Board Minutes, July 07, 2003

Association of College and Research Libraries. Iowa Chapter

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Minutes of the Strategic Planning Meeting
Cole Library, Cornell College
July 7, 2003

Purpose:

The Executive Board of the Iowa Library Association has directed the Strategic Planning Committee to do the triennial reviews of the ILA Strategic Plan. Each ILA committee and subdivision is being contacted to review the plan and make suggestions. The purpose of this meeting is to discuss what goals and actions ILA/ACRL may want to take towards this charge.

Present: Jane Campagna, Jean Donham, Claudia Frazer, Kathy Magarell, Susan Moore, Chris Neuhaus, Ellen Neuhaus, Steve Ostrem, Kathy Parsons, and John Pollitz.

Absent: Rachel Crowley

John Pollitz called the meeting to order at 10:06 a.m.

Introductions and Housekeeping

Past meeting minutes and treasurer's reports were not reviewed. Most committee reports were not given, with few exceptions, as noted below.

Spring Conference Committee Report

Jane Campagna updated the group on last April's Spring Conference, and will be distributing the conference evaluations to the group. Ellen Neuhaus reported that Claudia Frazer has agreed to chair the Spring Conference Planning Committee at Central College in Pella next April 15-16. Possible themes were discussed which included assessment methods, information literacy, and digital heritage projects.

Archives

Ellen Neuhaus reported that Rachel Crowley had asked that some time be spent during this meeting to discuss the topic of what needs to be archived for this group. It was determined that we should attempt to archive all past meeting minutes and conference programs. Some gaps in the collection exist for the period between 1992-1995, and we will make a concerted effort to collect all past documentation to the best of our ability. Susan Moore will "dedupe" the materials the Rachel Crowley currently has. Jean Donham suggested that we become more systematic in our approach to archive materials by having the Secretary submit a list of documents to be archived at the end of each year.

Donham recommended that this topic be addressed later in the fall and that changes be made to the by-laws at that time.

Strategic Plan

John Pollitz directed the group to "brainstorm" on each of the six goals of the current ILA Strategic Plan. He recommended that we identify 3 or 4 goals that we want to achieve in the next 2 years. Jean Donham suggested that the Board discuss the goals and work at aligning ILA/ACRL's goals with ILA's goals. The Board discussed modifications and came up with the following goals and actions, as well as the appropriate committee responsible for each of them. The Board decided to meet again on either September 5th or September 26th at Cole Library, Cornell College to further discuss these initiatives.

Meeting was adjourned at 1:30ish

ILA/ACRL Strategic Plan
First Draft, 7/9/2003

I. **Advocate for all Iowa academic libraries and those who staff, support and use them.**

- Synthesize existing data that has been gathered via surveys and studies. Assess this information into a meaningful format, so as to tell the “academic library story.” **[Ad hoc Advocacy Comm.]**
- Promote public relations on a state and local basis and determine what is most effective. **[Ad hoc Advocacy Comm.]**
- Demonstrate models of collaboration with other library types (school, public, etc.) **[Ad hoc Education Comm.]**
- Encourage human and information resource-sharing efforts by way of awareness, communication and education. **[Ad hoc Advocacy Comm. & Executive Board]**
- Demonstrate a leadership role in literacy and lifelong learning for all Iowans. **[Ad hoc Education Comm.]**
- Promote safeguards for intellectual freedom and awareness of equity access issues. **[Ad hoc Advocacy Comm.]**

II. **Promote excellence in librarianship.**

- Demonstrate leadership role in librarian professional development. **[Conference Planning Comm. & Ad hoc Advocacy Comm.]**
- Promote research in librarianship. **[Ad hoc Research Comm.]**
- Provide opportunities for leadership. **[Executive Board]**
- Advocate community outreach (recruitment and retention) **[Membership Comm.]**
- Encourage innovation in local academic institutions. **[Ad hoc Research Comm.]**

III. **Ensure effective and responsive organization.**

- Promote membership and participation in ILA/ACRL. **[Membership Comm.]**
- Enhance communication among all members. **[Directory Comm., Newsletter Comm., & Communications Comm.]**
- Maintain ability to be innovative and adaptable. **[Executive Board]**